

Human Driven Avatars - Real Conversations

Eii™ works alongside Military Personnel to produce realistic military-based Mixed-Reality Leadership Experience (MRLx) scenarios using a human-driven Virtual Avatar Laboratory (VAL), accessible via Zoom, that confront important, rapidly evolving issues in military and civilian society today. Through its role playing scenarios, Eii™ provides trauma and stress reduction therapy through its use of role playing avatars.

Core Competencies

- All of Eii's Performers (who control the avatars) are trained in **Military culture**, including Air Force, Space Force, National Guard, and Reserves.
- Performers are all **professional improvisors** with > 10 years of experience.
- Performers are **certified in EQ**.
- Eii can create and perform **scenarios on any topic** and intensity.

Differentiators

- **To Date:** >200,000 Participants, >350 Scenarios Created, >7,000 Session Hours
- **Practice:** Participants experience the same stressors and situations that occur in real world conversations, better preparing them to be mission ready and have a higher success rate when faced with the topics.
- **Human Driven:** Avatars driven by trained Human Professionals offer the most authentic, realistic, adaptable, responsive, and emotionally taxing simulated conversation experiences available today.
- **Believable:** Eii focuses on the believability and authenticity of the scenario and avatar performances.
- **Flexible:** Ability for client to change scenario intensity in real-time via text.
- **AF Knowledge:** Experience working with all levels of The Department of the Air Force.
- **Fast:** Avatars and Backgrounds are interchangeable within minutes.
- **Qualified:** Air Force and PhD SMEs.
- **Project Manager:** Experienced with Air Force clients and scheduling.

Company Data

A Woman Owned Small Business
Based in Orlando, Florida

UEI: S4NMPN99XYK5

CAGE Code: 8RH69

DUNS: 128814778

NAICS Codes

611430 Professional And Management
Development Training

611513 Apprenticeship Training

611519 Other Technical And Trade
Schools

611699 All Other Miscellaneous Schools
And Instruction

611710 Educational Support Services

624190 Other Individual And Family
Services

711510 Independent Artists, Writers,
And Performers

813920 Professional Organizations



Past Performance Tasks For all Clients Below

- Project management and scheduling
- Provide a mixed reality platform and sessions with Simulation Specialists/ILS and Room Managers (Via Zoom with Avatar)
- Train Simulation Specialists to have a diverse knowledge of AF organizations, language, and cultures
- Execute multiple simulations concurrently
- Develop Air Force-specific scenarios from client objectives and needs
- Real-time support & communication with the Facilitator during the VAL
- Train AF clients to facilitate the scenarios and debrief after the MRLx has been executed
- Tech Support

LIVE, SAF/DI (Subcontractor) - Base Year and Option Year One

May 2nd 2022 - May 1st 2023
May 2nd 2023 - May 1st 2024
Options years up to 5 years approved

Sheppard - Two Orders

April 28th 2022 - April 15th 2023
April 17th 2023 - April 16th 2024

Grand Forks AFB

April 27th 2023 - present

ACSC

August 3rd 2023 - August 2nd 2024

AFLOS - Two Orders

June 15th 2022 - June 14th 2023
April 1st 2023 - March 31st 2024

LDC (Eaker Center)

April 25th 2023 - June 16th 2023
August 1st 2023 - July 30th 2024

Multiple Clients Via GPC

August 2020 - Present
Over 150 clients